



APRIL—MAY 2007

THE PROFESSIONAL

ISSUES AND INFORMATION ON THE COMOX BIA

BUSINESS & PROFESSIONALS BY THE SEA

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MESSAGE FROM THE PRESIDENT

BY CHANTELLE MAILER—CAROSEL FASHIONS ON CONSIGNMENT

March forward into spring... is that not a clever phrase; works well with the time change, as well as the Vernal Equinox both now together in March. When you ask people what is their favorite time of the year, many will say Spring—why I ask? I am often told of the new life that unfolds from the ground and from the trees, the transformation from the greys of winter to the rainbow of colors that bursts forth all around. Springtime is seen as a time of growth, renewal, of new life for both plants and animals, and of the cycle of life once again starting.

This is true for most businesses as well—the cycle of our business year starts over, looking forward to all that it brings. Marching forward into spring brings to mind all of the possibilities for the



year ahead... Easter long weekend, Snow to Surf, Victoria Day, Canada Day, Filberg Festival and Nautical Days....Christmas.... we have a whole year of potential to look forward too.

Notice how *forward* seems to be my theme; what about 'paying it forward' also called 'random acts of kindness'? How and what, you ask, does that have to do with my business? Well to me, paying it forward comes in a lot of

forms—I ask, do you spend your hard earned dollars in the community where you make them? Do you offer discounts to other businesses and staff? Do you cross market with other businesses in your community? Ask yourself, do you thank your 'bread and butter' regular customers? Do you 'pay it forward' in the community where you live?

As business owners we made a conscious choice to do business in downtown Comox. We are fortunate that

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in our little community we are able to thrive and survive. We can also choose to help our community to be the best that it can: shop locally, volunteer, walk or ride rather than drive. Try a random act of kindness; you will be surprised to find that you may actually receive more than you gave! When you receive, remember to pay it forward...

chantelle

BIA COMMITTEES IN 2007

With a hard working volunteer Board and a part-time coordinator's contract, the Comox BIA relies heavily on its Committees to make the goals of the organization a reality.

Although the committees are Chaired by a Director of the Board, the members on the Committees can be Directors, and BIA Members.

If you are interested in getting involved, just call these Directors to find out when the next meeting is. (Phone numbers on page 4.) This is a rewarding way to create positive change in Comox.

Executive: **Chantelle Mailer**, *Carosel Fashions*—President, **Sandra Sivers**, *Comox Shoes*—Vice-President, **Gillian Holmes**, *Clothing by Design*—

Secretary, **Rod McLeod**, *invis*—outgoing Treasurer and **Terry Hills**, *Coastal Community Credit Union*—incoming Treasurer (welcome Terry!)

Marketing: Chantelle Mailer, **Dave White**—*Property Owner*, **Trish Johnson**—*Smitty's Restaurant*

Infrastructure: **Gary Patterson**—*Great Canadian Dollar Store*, **Marcus Aartsen**—*Martine's Bistro*, Trish Johnson.

Special Events: Chantelle Mailer, Gillian Holmes, Sandra Sivers.

Membership: Chantelle Mailer, Marcus Aartsen

COMOX BAY MARINA RESORT



BIA Board members have been doing due diligence by attending open houses and other meetings regarding the proposed developments at the "Edge" and attached marina site; the Comox Bay Marina Resort.

To provide input to the Town of Comox, you are encouraged to speak your mind regarding the land exchange and hotel complex development as presented at the Town of Comox's March 29th and April 2nd public open houses. Fill out the questionnaire available from the Town Hall or you can download it from their website at www.comox.ca.

"Although the BIA Committees are Chaired by a Director of the Board, members can be on the committees as well. This is a rewarding way to create positive change in Comox."

*Chantelle Mailer,
President, Comox
BIA.*

IS YOUR BUSINESS LISTED?

Did you know - because your business or property is within the Comox BIA boundaries, you can get a FREE business listing on the Comox BIA's website? Check it out at www.comoxbythesea.com

If you are listed and would like a change, or if you are not listed and would like to be included—including a free hot link from the BIA site to yours, please email or phone the coordi-

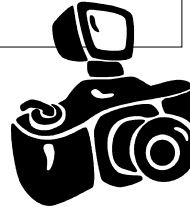
nator for a form and fax or email it back. Don't forget to forward your special events for listing on the website as well; you can use the form previously provided, or just email your press release to the BIA coordinator Kim Stubblefield—info@comoxbythesea.com

Perhaps your business has won an award or been recognized for a significant achievement—let us know. It might make a good story



for "Comox by the Sea", or for this newsletter. Mention it to a Director, or phone Kim at 337-2096, or email the details. We'd really like to know, so don't be shy!

COMOX PHOTO FEST 2007



The Comox Business in Action (BIA) is pleased to announce the second annual “**Comox Photo Fest**”, scheduled for August 11th and 12th this year. We plan on building on the success of last year and attract professional and amateur photographers from across the country to showcase their works.

This year *Doug Kerr*, owner of **Studio One**, the Comox Valley’s premier business catering to the needs of photographers, is bringing his expertise to the Photo Fest committee on this project. As

well, we already have **PhotoLife Magazine**, **Pentax**, **Nikon** and photography gear manufacturer **Daymen Photo** sponsoring the event with some fantastic prizes, and there are more in the works!

Photo Fest is scheduled for the same weekend as “Originals in the Park” <http://www.originalsonly.ca> a painter's and sculptor's event held in the Marina park in downtown Comox, attracting with about 70 artists.

Last year the event attracted over 1700 visitors, and as participants, the Pearl Ellis Gallery

and Comox Archives and Museum both reported a big jump in visitors as well.

The Special Events Committee will be looking to downtown businesses for help in spreading the word.

If you would like to be involved in the event, or know photographers who might be interested, please contact the BIA Coordinator Kim Stubblefield at 337-2096, or email : info@comoxbythesea.com

Celebrating Shellfish Festival

The Comox Valley Shellfish Festival is presented by the BC Shellfish Growers Association in partnership with the K’omoks First Nation.

The festival is being steered by a committee of dedicated leaders from the Comox Valley with strong advisory and community support from Economic Development, Chamber of Commerce and Comox Valley Tourism.

Events will take place June 6 -10th inclusive and the BCSGA and Shellfish Farmers are calling on the following partners in the Comox

Valley to contribute to the program and participate in the festival promotional opportunities.

Partners we need to make it happen:

- Restaurants and Chefs
 - Agricultural food producers
 - Other local food producers (dairy, bakers, desserts, beverages)
 - Island wine and beer producers
 - Kitchen stores and cooking class providers
- Other businesses related to shellfish that can provide a

service or product that enhances festival program, such as Artisans, Fun for Kids etc.

All partners will be included in a comprehensive marketing and media package designed for maximum promotion for the overall festival.

For more detailed program information and to receive a partner package, please contact Karma Brophy by email - karma@inboundwest.com or at (250) 897-2599

“I am thrilled that Studio One is sponsoring the “Photo Fest” this year... their expertise will add much to this event as we move forward with it!”

*Chantelle Mailer,
President, Comox
BLA.*



BUSINESS & PROFESSIONALS BY THE SEA

PO Box 1624, Station A
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2007
BOARD OF DIRECTORS

EXECUTIVE

PRESIDENT
CHANTELLE MAILER 339-2092
Carosel Fashions

VICE-PRESIDENT
SANDRA SIVERS 339-2015
Comox Shoes

TREASURER
ROD McLEOD 898-7924
invis

SECRETARY
GILLIAN HOLMES 339-5049
Clothing by Design

DIRECTORS

DAVE WHITE 339-7954
Property Owner

MARCUS AARTSEN 339-1199
Martine's Bistro

TRISH JOHNSON 339-3911
Property Owner

GLENN FIDLER 339-7788
Regenesis Holistic Resources

GARY PATTERSON 890-0444
Great Canadian Dollar Store

LIAISON DIRECTORS

TOM DANDENO 339-3849
Comox Legion

KEN GRANT 339-2202
Town of Comox

COORDINATOR

KIM STUBBLEFIELD 337-2096

BUSINESSES NEW TO DOWNTOWN COMOX

The Comox Business in Action (BIA) give a warm welcome to *new Members Wild Flour Organic Bakery*—Artisan Bread, Pastry, Chocolate—located at

221 Church Street, and to **Sushi-Kobo**—fresh take out sushi—located at 1773 Comox Ave., and **Comox Bay Land Development**; as well as new *Associate Members Berwick Retirement and Be-*

nino Gelato—at 1700 Comox Ave.; **Rocky Mountain Café** and **Comox Quay Gifts**, —at 1705 Comox Ave. As well... a big welcome to *Liz Tribe* taking over as **Comox Centre Mall Manager!**

EVENTS IN DOWNTOWN COMOX BY THE SEA

Month/Date	Event	Action	Contact
April 21	Canadian Forces Snowbirds—Show 11:00 am at Comox Harbour		Airforce Museum 339-8162 www.comoxairforcemuseum.com
April 29	Royal LePage Snow to Surf Race—finishing at Comox Harbour		898-0231 contact@snowtosurf.com www.snowtosurf.com
May 22—25	Hanging Baskets Delivered	Water them!	Kim Stubblefield Comox BIA Coordinator 337-2096
June 17	Van Isle 360 Yacht Race—Comox Harbour		
August 3—6	Filberg Festival	Consider staffing needs	Sylvia Allan 334-9242
August 4—6	Comox Nautical Days	Consider staffing needs.	Bob McQuillan, 338-1120
August 11—12	Comox Photo Fest	Consider opening Sunday	Kim Stubblefield Comox BIA Coordinator 337-2096
August 11—12	Originals in the Park		Joe Smith joesmith@shaw.ca
October 31	Hallowe'en Parade	Hand out healthy treats to the Kiddies	Mandy CRA—339-2255
November 24	Celebration of Lights	Participate, consider staying open until 6:00 pm, check staffing needs,	Kim Stubblefield Comox BIA Coordinator 337-2096
November	Comox BIA Annual General Meeting	RSVP, attend and participate.	Kim Stubblefield Comox BIA Coordinator 337-2096

Comox Valley Youth Music Centre announces the premier presentation of the **CYMC Symphony by the Sea!** Scheduled for *August 4th*, in Comox during Nautical Days, Maestro Yariv Aloni will conduct the 100 piece CYMC Festival Orchestra and Concert Band comprised of young musicians from across BC and beyond who have come to study at the CYMC summer camp, it's faculty of renowned artists and alumni guests.